

(One release form for EACH item)

# Sova Enterprises

## Bead-Patterns the Magazine

320 Adams SE, Albuquerque NM. 87108-2837  
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Email: rita@sova-enterprises.com

Name of item \_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
Name of Original Designer/Artist/Beader/Jeweler Name of current owner (if not same)

\_\_\_\_\_  
Street City State Zip

\_\_\_\_\_  
Daytime/Cell Telephone Evening Telephone Soc. Sec. #

\_\_\_\_\_  
E-mail address Website address

NOTE: We plan to publish the photograph/pattern for your project in one of our publications. Unless shown only in the Gallery section we pattern items we publish and we must ensure that the design is copyright free or that the submission comes from the person(s) who hold the copyrights. If the item is not free from copyright then we cannot photograph and publish it. Please help us ensure that your project meets our publication criteria by answering the following questions:

1. Did your project come from one of the following sources?

- Bead & Button       Beadwork       Step by Step Beads       Lapidary Journal
- Beadstyle       Bead Unique       Other Magazine title \_\_\_\_\_
- Book (Title) \_\_\_\_\_ Author \_\_\_\_\_

Did you use a published or printed pattern? (Consider all of the following: Book, Magazine, Internet, Class handout)

Pattern Source: \_\_\_\_\_ Teacher supplied pattern (name) \_\_\_\_\_

**\_\_\_\_\_ Item is an original design by person(s) submitting the item for publication and I (we) grant Sova Enterprises the right to publish images of the item, and full instructions to re-create the item in one issue of Bead-Patterns the magazine and to use images of the item to promote the magazine in print or other media. A one-time fee of: \$50 US will be paid for use of the item to the Designer(s) within the first month of publication of said item in Bead-Patterns, the Magazine (proper paperwork must be submitted before payment(s) are distributed).**

**Sova Enterprises retains the right to continue to feature the item within the issue where it first appeared for future sale as a “back issue” in PDF or other print or file format. Repeat: the item will not be sold individually – it will only be included as an original portion of the complete issue in which it first appeared.**

**Designer agrees not to publish or submit for publication, or teach at a National level, this same item for a period of 6 (six) months beginning the first day of the month of first publication of the item in Bead-Patterns the magazine.**

**After the six month period is over the Designer may publish or otherwise utilize the design as they see fit with the tag line “As seen in Bead-Patterns, the Magazine - Issue # & date.**

**I, (we) the Designer(s) of said item, agree to these terms as specified.**

Signature(s) \_\_\_\_\_ Date \_\_\_\_\_

Editorial Guidelines and Submission requirements

## Sova Enterprises

# Bead-Patterns the Magazine

948 Eubank Blvd NE, Albuquerque NM. 87112-5308

### **Deb Moffett-Hall - Editor**

PHONE: 505-262-2548

Email: rita@sova-enterprises.com

Manuscript should be written in Microsoft Word (or format that can be translated into MS Word) 12pt Times Roman font w/out bullets, indents, or formatting, be sent on disk or CD with a hard copy and include the following:

**Name** (Title) of item

**Name of Designer/Artist/Beader/Jeweler**

**Finished size(s)** of completed project(s), if applicable.

**Time:** required to complete the item including drying time if needed

**Skill level:** (beginner, intermediate, advanced)

**Blurb:** Brief descriptive paragraph of project, technique, and background or inspiration (2 - 3 sentences only).

### **Materials list:**

Including bead sizes, amounts, findings, Sources for brand specific products (including brand name, item number supplier company (store) name, telephone number, and website if any). If handmade/art beads are featured, please provide the Artists name if known

**Tools:** list of tools needed to complete the item:

### **How-To:**

Step by step, numbered instructions and illustrations or photos for Techniques & Stitches used to complete the item. Include original full-size color patterns, diagrams, and/or charts, if needed. Please highlight any hints or tips that readers will find helpful.

**NOTE:** Step-by-step photos provided by the artist must be shot against a plain white background. Use a tripod or other camera stand if available and keep fingers and hands out of the photo if possible. Send images using FTP or on CD-ROM, or Zip disc rather than as email attachments. 72 DPI JPGs preferred.

If the publisher will be taking the step-by-step photos, the artist must **supply a sample of each step** and label the steps carefully.

**Brief Bio on the Designer(s).** Please include any website and other contact information you wish included at the end of your article or project.